



**KNOW
YOUR
VOTE**

Campus Ambassadors

Know Your Vote is a fairly new organization, and we need a lot of publicity in order to gain membership and start chapters. We're looking for volunteers who are outgoing and confident.

A volunteer will need to:

- Go to schools, colleges and other such institutions in order to talk to students about Know Your Vote and create awareness. This will involve attending events like college festivals, Model UNs and so on, as and when required (we will try to make this as flexible as possible).
- Distribute flyers, Know Your Vote merchandise, set up and handle stalls and tables at events, address a crowd about the organization.
- Take photographs and/or interviews whenever required.
- Make new contacts and maintain relationships with those who are potentially interested in joining the organization or helping out, as well as help the Know Your Vote team form relationships with them.
- Connect with those who could help the Know Your Vote team set up a chapter at a particular institution, such as heads of groups and societies, those willing to speak to professors about the organization, heads of college festivals and so on.

What we require of volunteers:

- Volunteers must be able to approach people and strike up conversation freely and easily.
- An interest in PR work and the cause.
- Volunteers must remember those who approach them and be able to keep track of their personal opinions and ideas.
- Volunteers must be well-organized and extremely professional in their approach.
- Volunteers should have a good personal network in any one or more institutions with the potential to be the next chapter.