



**KNOW
YOUR
VOTE**

Social Media

Know Your Vote is an organization that aims to reduce voter apathy through constant exposure to the latest political news. For this, we rely strongly on social media, especially our Facebook page and Twitter feed. While past work experience is welcome, it is not necessary.

As a social media intern you will need to:

- Regularly update the Facebook page and Twitter feed with relevant headlines and news articles, as well as information about the organization. You must be able to write your own summaries from relevant news items while remaining neutral on issues.
- Generate debates and discussions and follow up on them.
- Take initiative in doing the above, as well as be able to post updates as and when asked.
- Keep the Know your Vote team updated on the amount of activity its pages see.

It helps to have:

- Good social skills and a strong personal network.
- Good communication skills, especially writing skills.
- Enthusiasm for the cause.
- A familiarity with Facebook and Twitter, if not other social networking sites.